

ABSTRACT

Supermarket customer and product purchase checkout divider with one or more electronic interactive retail transaction functions including a point of purchase system comprising of hardware components and program menu tasks including interactive audio or video displayed on an interactive menu driven touch screen display offering a method for dispensing and redeeming electronic manufacturers coupons, receiving or imputing information or data, donating to charities, and incorporating a bar code scanning device, checkout functions, card reading device, weight product scale and checkout placement system that exchanges data with a divider system management computer by a wireless method that interacts with outside communications and stores data base and register computer to complete a transaction and customer receipt.